

LISTING OF CLAIMS

This listing of claims will replace all prior versions, and listings, of claims in this application:

1 - 19. (Canceled)

20. (Original) An article of footwear, comprising:

a midsole having a cut-out formed in the midsole, the cut-out having a shape and a thickness;

a midsole insert having substantially the same shape as the midsole cut-out so as to be fittingly insertable into the midsole cutout and a thickness less than the thickness of the midsole cut-out;

a display element having substantially the same shape as the midsole cut-out so as to be fittingly insertable into the midsole cutout and a thickness less than the thickness of the midsole cut-out; and

an outsole having a transparent portion overlying the midsole cut-out;

wherein when the display element is inserted into the midsole cut-out and disposed between the midsole insert and the outsole, the midsole insert thickness and the display element thickness together are substantially the same as the midsole cut-out thickness, and

wherein the display element is viewable through the transparent portion of the outsole.

21. (Original) The article of footwear of claim 20, wherein the midsole insert comprises a cushioning material.

22. (Original) The article of footwear of claim 20, wherein the midsole insert comprises a non-cushioning material.

23 - 31. (Canceled)